

Come to

Nyborg



The royal town
by the coast
*Unique cultural heritage
and stunning scenery*

Taste sensations
fit for a king

*Local produce from the
“king’s pantry”*

The town at the centre of it all

The heart of the
kingdom of Denmark

Dynamic
partnerships
and businesses of the future



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www.nyborg.dk

www.visitnyborg.dk

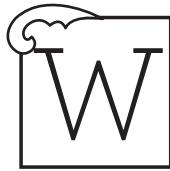
www.ostfyn.dk

www.danmarksrigeshjerte.dk

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Welcome to Nyborg



Welcome to Nyborg

Nyborg lies in the heart of Denmark, close to woodland, beaches, motorway and railway links. Those of us who live or work here could not imagine a better place to be. We'd like to show you why in this brochure.

Unique cultural heritage

Over the centuries, Nyborg has borne witness to some exceptional historical events. The old town centre is a large royal walled fortress from the Middle Ages, with the royal palace, Nyborg Castle, enthroned as the natural focal point. The entire municipality is heavily involved in the common project of getting the town of Nyborg and its castle on the list of UNESCO World Heritage sites.

One of the most attractive places to live in Denmark

The beautiful countryside, with woodland, beaches, rolling hills and a picturesque coastline, is characteristic of the entire municipality. We have attractive, reasonably-priced homes for families with children, single people and senior citizens all within easy reach of the countryside and thus offers plenty of opportunities for active outdoor pursuits. Yet we enjoy fast links to the major cities and a rich cultural life. Together it makes Nyborg one of the most attractive places to live in Denmark.

A growing business community

Nyborg's central location, with direct access to the motorway, railway and deep water port, has encouraged many companies to settle here. There is close, committed cooperation between the municipality and the business community, with shared visions and goals for the development of a strong municipality for business, and there are excellent opportunities for new businesses to become part of the narrative of a municipality and a business community very much in growth mode.

With this brochure, we wish to welcome everyone to Nyborg.

We want to give you an impression of the town and its surrounding area, and all the energy and enthusiasm that make Nyborg a great place to visit, a great place to live and a great place to do business.

Welcome to Nyborg, the heart of the kingdom of Denmark.

Kenneth Muhs
Mayor



The town at the centre of it all: At the heart of the kingdom of Denmark

Right in the heart of Denmark lies the town of Nyborg. Denmark is one of the oldest surviving monarchies, which emerged as a unified kingdom in 986. The kingdom extends across the mouth of the Baltic Sea and consists of a myriad of islands and peninsulas which together make up one of the longest coastlines in Europe. The sea and water have therefore always defined the country and its history.

A central hub

Nyborg's location at the heart of the kingdom has made the town an obvious hub of political and, military endeavours and transport links. This has shaped the history of the town and explains why it plays such a central role in the history of Denmark. Today, thanks to its central location, Nyborg is a progressive town with an active and flourishing business community.

Europe

Oslo

Stockholm

London

Paris

Berlin

Aalborg

Denmark

Aarhus

Odense

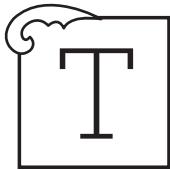
København

Nyborg



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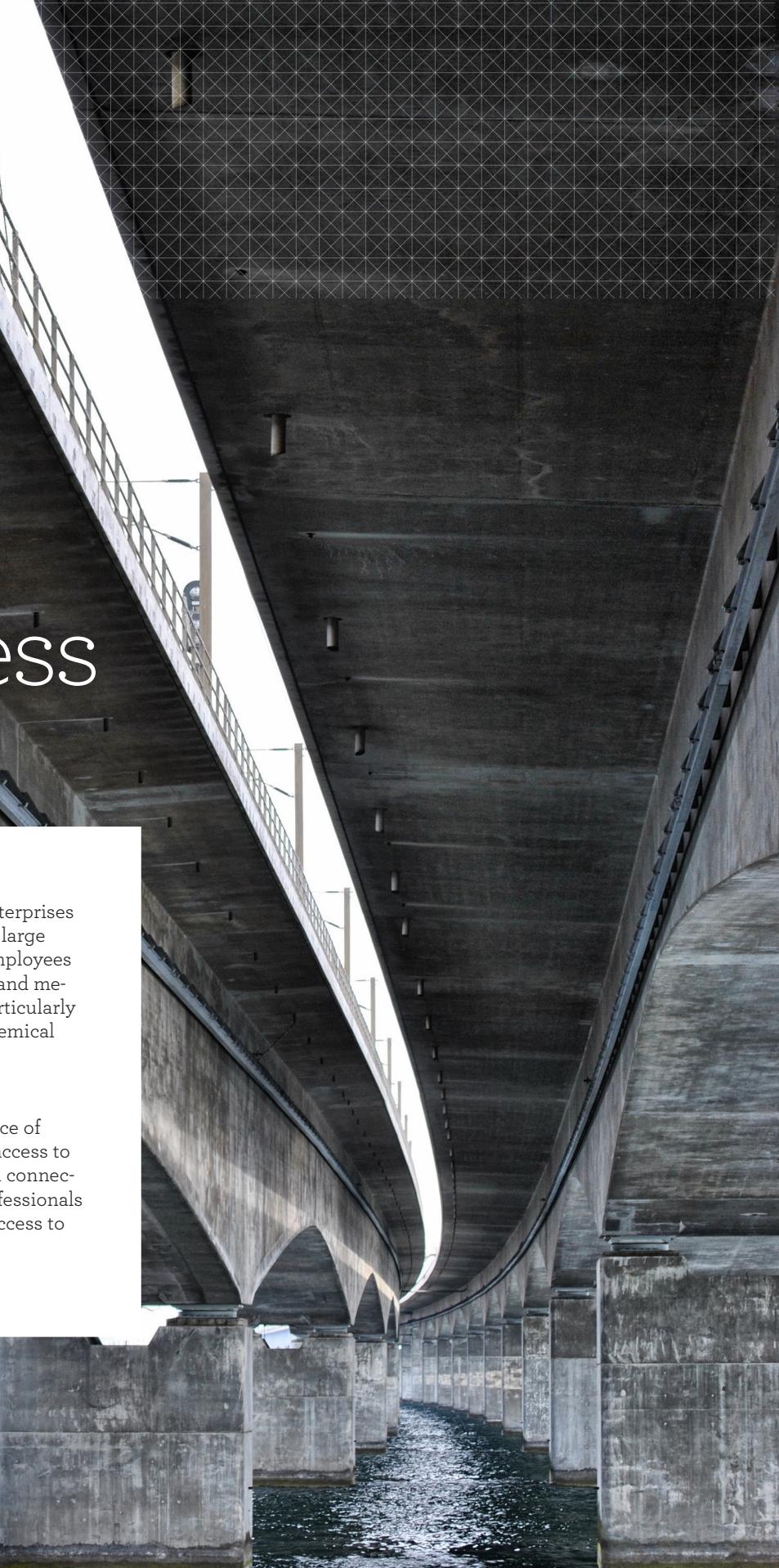
A perfect point of departure for a business adventure



here are more than 1,000 private enterprises in Nyborg Municipality. Numerous large companies with several hundred employees as well as many enterprising small and medium-sized enterprises. Nyborg's businesses are particularly strong in the foodstuffs, environmental services, chemical and plastics industries.

Easy access to infrastructure

Nyborg's central location makes it the obvious choice of location for businesses and homes. There is direct access to infrastructure, including the motorway network, rail connections and a deep-water port, so highly-qualified professionals have easy access to Nyborg. Businesses also have access to state-of-the-art, fast and reliable IT connections.





A popular meeting place

Its location and large conference hotels such as Hotel Nyborg Strand have made Nyborg one of Denmark's most popular meeting places. The hotels in Nyborg have excellent facilities and the capacity to host large international conferences.

Close to the latest research

Situated within easy reach of Nyborg are the universities of Odense, Aarhus, Roskilde and Copenhagen, all of which can be reached easily by public transport, making the municipality the ideal place to establish research-based enterprises, and an attractive place to live for research workers and academics.

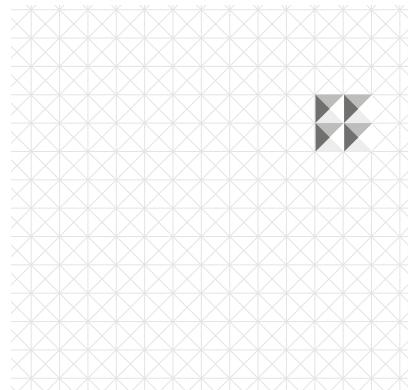
International schooling

Nyborg Municipality offers a wide range of childcare options and schools for children and young people, ranging from nurseries to youth education programmes. For many years now, the town has offered international education programmes at Nyborg Gymnasium (upper secondary school), and we are now looking into the possibility of introducing an internationally-oriented programme to primary and lower secondary schools, aimed at giving children an understanding of the opportunities of globalisation.



Nyborg Castle





yborg developed as a town when Nyborg Slot was built in around 1170. The castle is one of the most important cultural heritage monuments from medieval Denmark and one of the oldest preserved royal castles in Denmark.

A royal power base

Nyborg was strategically located to guard the Great Belt, which gave access to the Baltic Sea and what was the Danish Baltic Sea Empire. The castle was extended by the Danish kings in the 13th century, making it a royal power base until the mid-16th century.

The cradle of Danish democracy

It was at Nyborg Slot that, for nearly two centuries, the king met with his parliament, Danehoffet, and it was here that the kingdom's first constitution was signed in 1282. At Nyborg Slot, which is now open to the public as a museum, you can still step into the room where the Danish laws were adopted by the king and his parliament, and where the foundation of the Danish parliamentary system was laid.

The city of kings



The town, which has probably always been where the historic town centre lies today, grew up around the castle. The castle and the town were as one, surrounded by strong fortifications.

Nordic mistress and ruler

Today, Queen Margrethe II sits on the Danish throne. She is named after Queen Margrethe I (1376–1412), who brought together the three Scandinavian kingdoms in 1396, thus creating the largest European kingdom at that time, geographically speaking. Margrethe I was also the monarch behind

the Nyborg we know today: During her reign, the castle was extended, the town was fortified and its large church was built. The church – and to a certain extent the rest of the town – were a monument to the victory over the Swedish king, which made it possible to form the union.

The capital of Denmark

At the end of the 15th century, the kings took up permanent residence at Nyborg Slot, and Nyborg and eastern Funen became the royal power base. The prime minister and the war minister lived in grand palaces nearby, and for a few years (1536–1560), Nyborg was Denmark's first official capital.



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The past: a valuable asset to the future of Nyborg





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rom 1560 onwards, Nyborg and Nyborg Slot gradually lost their significance as a political and military hub. The fortress was demolished in 1869 and some of the fortifications were torn down to make way for a new industrial port. But thankfully, even early on, the value of the local history was recognised and both the castle and the ramparts were preserved.

Living history

Much of Nyborg's past has been preserved, and it is still possible to walk along the same streets as the medieval kings and queens. And to this day, you can walk through the cobbled "landporten" gatehouse in Nyborg, the gateway to the rest of Denmark for all and sundry passing through: from the Danish kings to the philosopher Søren Kirkegaard and the writer Hans Christian Andersen, who regularly visited Nyborg.

The world's third-longest suspension bridge

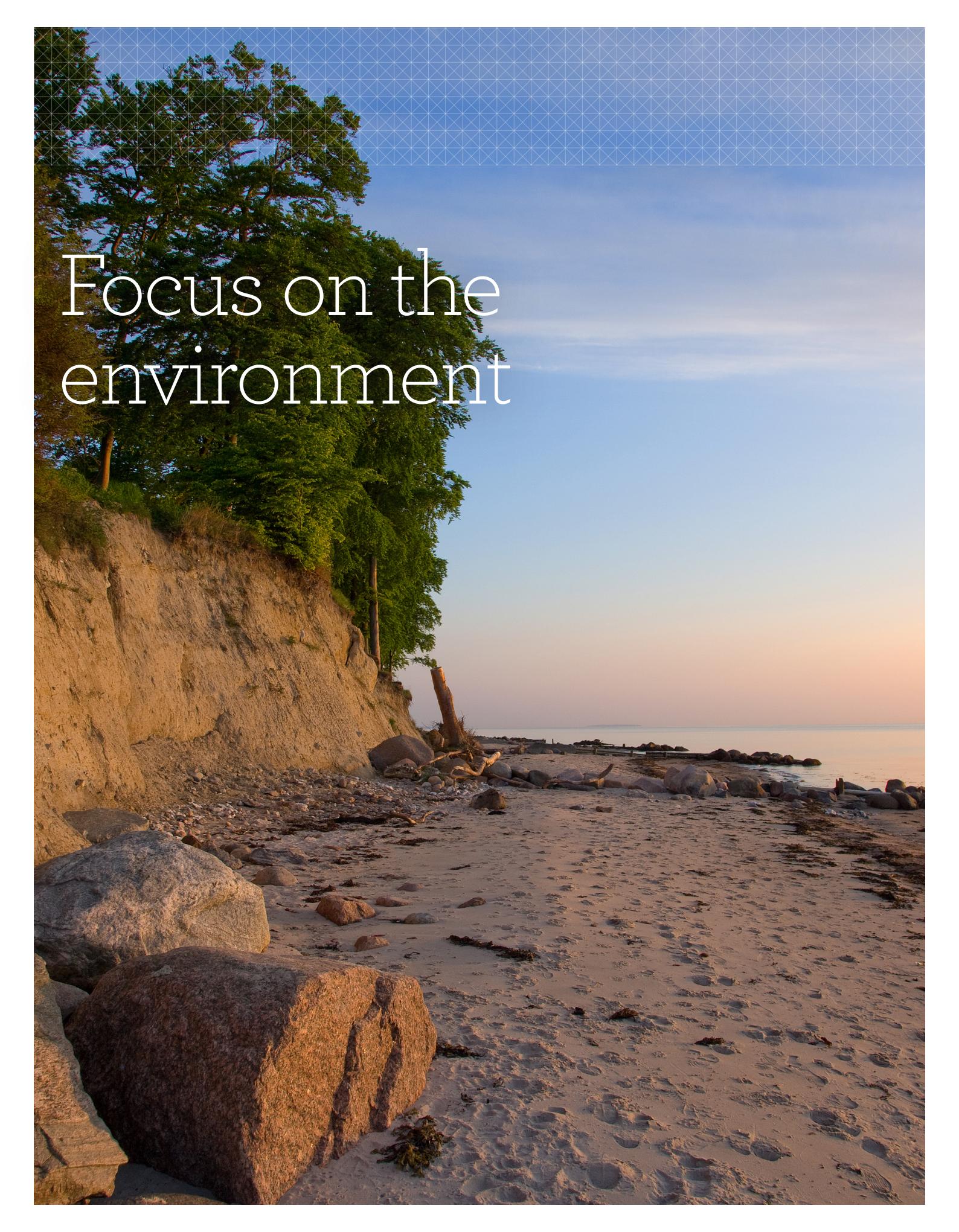
Historically, Nyborg has always been the crossing point for the Great Belt. In the 1900s, the railway ferries and car ferries started, replaced in recent years by the Great Belt Link across the world's third-largest suspension bridge. The bridge, inaugurated in 1997, stands as a monument to the town which has connected the kingdom of Denmark for 1,000 years.

Nyborg on course for status as a World Heritage Site

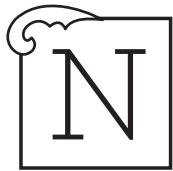
Nyborg Municipality is working tirelessly with East Funen Museums to have the town and castle of Nyborg added to the UNESCO World Heritage List. There is a common will to achieve the goal. As a World Heritage Site, Nyborg will have a unique position on the international world map.



Photo: Troels Dejgaard Hansen

A wide-angle photograph of a coastal scene at sunset. On the left, a steep, light-colored sandstone cliff rises from a rocky beach. A dense forest of green trees grows along the top of the cliff. The beach in the foreground is sandy with scattered large rocks and patches of dark seaweed. The sky is a clear blue at the top, transitioning to a warm orange and yellow near the horizon where the sun is setting over the sea.

Focus on the
environment



Nyborg Municipality is blessed with beautiful, clean countryside. We therefore attach great importance to keeping it that way in the future, to ensure that our grandchildren have clean drinking water straight from the spring, clean water to swim in and a natural resort with a high degree of biodiversity. Environmental consideration has proved to be good business for the municipality, and a number of businesses in Nyborg Municipality play a vital role in protecting the environment.

Specialising in a clean environment

One of the largest industrial enterprises in Nyborg is NORD, which works to ensure a cleaner environment – not just in Nyborg, but in the whole world. The company specialises in the disposal and detoxification of chemicals and other hazardous substances in a sustainable and environmentally friendly way.

From waste to energy

NC-Miljø is a Nyborg company which converts food waste into biodiesel. There are also plans to establish a biogas plant to convert the liquid manure of local livestock into environmentally-friendly energy.



Beautiful scenery and historical landscapes



In Nyborg Municipality, visitors can experience all the beautiful versatility of the Funen countryside. We have a long, fascinating and varied coastline of approximately 50 km, offering ample opportunity for outdoor activities.

Beaches and active outdoor living

Nyborg has some of the best beaches in Denmark. Along the coast, pleasure sailors and sea kayakers can be spotted making the most of everything the water has to offer. The municipality's proximity to the water is one of its biggest attractions.

Landscapes with history

Nyborg Municipality has several large woods where you can enjoy the peace and quiet, and the changing seasons. The east Funen landscape is varied, and characterised by the numerous large estates and manor houses in the area, which are testament to the longstanding history of the area in and around Nyborg as fertile agricultural land. The manor landscapes are characterised by their expansive fields, hedgerows and impressive buildings and grounds, many of which are open to the public.

Nyborg's landscape qualities singled out by the EU

These gems of nature can be experienced all year round. Most areas are open to the public, so the flora and fauna can be enjoyed and studied. Several areas of outstanding natural beauty have been singled out by the EU.







Funen - a fairy-tale island



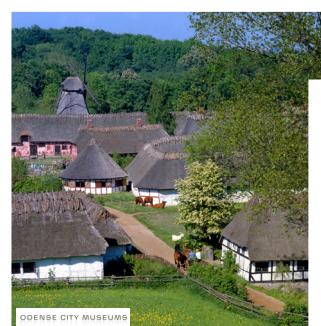
yborg is located on the island of Funen, which offers a wealth of adventure, fascinating culture and experiences in the great outdoors.

Hans Christian Andersen's home turf

30 km from Nyborg is the birthplace of the world-famous writer Hans Christian Andersen, which is now home to the Hans Christian Andersen Museum. Behind the façade of the old house is a modern museum about the author of the world famous fairytales such as "The Ugly Duckling" and "The Emperor's New Clothes". You can also visit "The Funen Village", an open-air museum where you can explore life as it was in Andersen's day in the 19th century.

Experiences to suit all tastes

The biggest tourist attractions on Funen are Egeskov Slot castle and Odense Zoo. With its vast gardens and grounds, Egeskov Slot offers a unique opportunity to combine a visit to a castle with a walk in the grounds, and to be fascinated by the count's collections of motorbikes, toys and much more. Odense Zoo is a modern zoo offering a multitude of family-friendly activities.





The whole of Denmark within easy reach

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n Nyborg, several of Denmark's attractions are within close range.

Close to Copenhagen's rich cultural scene ...

East of Nyborg lies Copenhagen, the capital of Denmark, which has many attractions well worth a visit all year round. The Tivoli gardens and amusement park, which have been in the city since 1843, are worth a special mention. It was during a visit here in the inaugural year of Tivoli that Hans Christian Andersen was inspired to write his fairytale, "The Nightingale".

The cultural scene of the capital abounds with music, theatre and, most recently, an opera house situated directly opposite

Amalienborg, the residence of the Queen of Denmark.

... and the unique countryside and amusement parks of Jutland

An hour or so's drive to the west is Legoland, Denmark's largest amusement park, created by the Danish toy maker, LEGO. Around a two-hour drive from Nyborg are the west coast of Denmark and the Wadden Sea National Park with vast sandy beaches, offering a unique landscape.

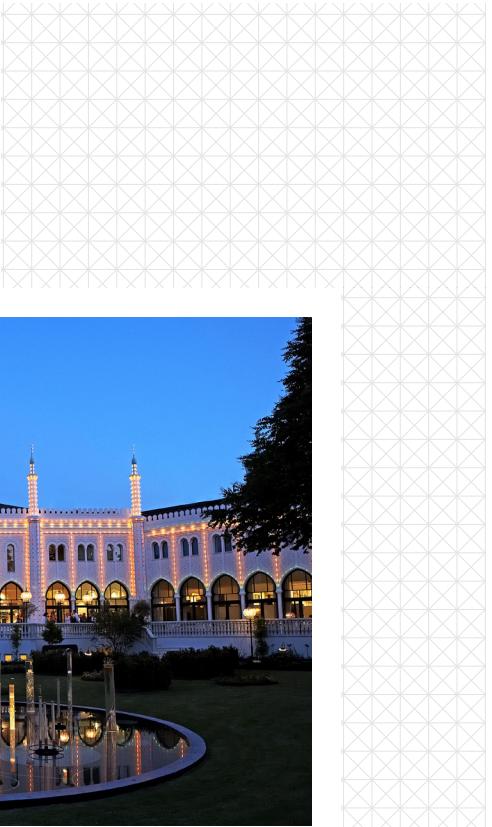


Photo: Kim Mühlhahn

A town for connoisseurs



The beautiful well-preserved town centre of Nyborg has excellent shopping facilities, with chain stores and speciality shops, restaurants and cafés.

A town with history

The castle in Nyborg is an attraction in itself – both the castle and its extensive system of ramparts, which are open to the public, provide an imposing impression of the castle and the town.

Food with a view

Nyborg is lucky enough to have a host of attractive hotels and restaurants offering high-calibre refreshments in scenic

waterside surroundings. To accompany your meal, we recommend one of the good speciality beers brewed at one of the local breweries.

A plethora of activities

All year round, people flock to the beautiful coast to walk, jog or swim by the various beaches where the water is certified clean, and to fish or sail in yachts, motorboats, canoes, kayaks or rowing boats. On rainy days, Nyborg Svømme- og Badeland water park offers activities for people of all ages. In a scenic area of parkland overlooking the Great Belt is a unique playground, designated the best in Denmark in 2012.







A celebration of life and history



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n Nyborg, we love a good party – and a number of events take place throughout the year to celebrate the town's history and the joys of life.

The Middle Ages brought to life

We deck out the whole of the town centre in festive attire, and it buzzes with life, just as it did when the kings and their courtiers came to stay or to hold parliament. There are banners in the streets, a food market and a medieval market around the castle. Knights and horses battle it out at Scandinavia's only preserved tournament square in a completely authentic setting in front of the royal castle. On other occasions, large-scale medieval battles are reconstructed, to which "knights" from all over Europe flock to train.

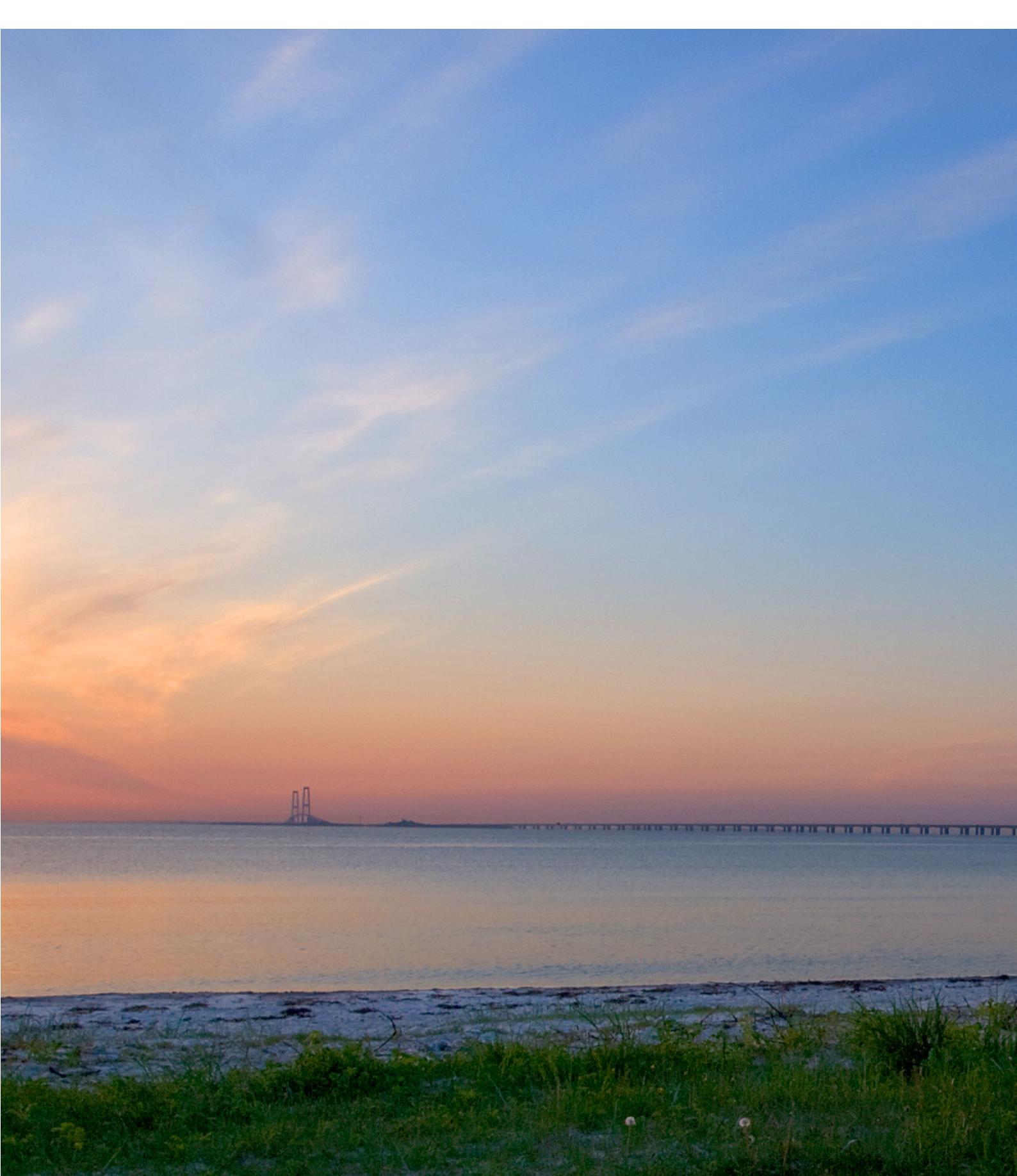
The King's Pantry

History goes hand in hand with business development in the town for the benefit of all. Among other things, a network of food producers has been established in east Funen

in cooperation with the museum, with the aim of developing new food products and creating wonderful taste sensations that embody the history of the area around Nyborg known as the "King's Pantry", which supplied the king's court with quality produce.

Christmas in the ancient royal town

Every Christmas a large, evocative Christmas market is held in the town. The Christmas lights cast a beautiful glow over the historic town centre, stalls and shops, while shoppers do their Christmas shopping, the "æbleskiver" (Danish doughnuts) are flipped over, and the excellent Christmas brew is sampled. The king's old tournament square is full of stalls selling all manner of Christmas temptations. At the old Borgmestergård (mayor's house), work is in full swing at the smithy, and there are lots of gifts to be found in the many workshops and stalls.







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